

TOP TIPS FOR THE FESTIVAL

Highway to Henryetta is **THIS** Saturday!
 We've got all the important logistics and tips you need to make the most out of your festival.

TICKETS

Saturday GA Tickets are still available for purchase here, or Festival Box Office during the hours listed below. Children 2 and under get in free with a ticketed adult. Don't wait til the last minute – GA Ticket prices will increase to \$125 on Saturday at 8 AM CT, so secure yours now.

[BUY TICKETS](#)

GETTING TO THE PARK

To attend the festival you need a ticket to enter, transportation to get here, and an on-site or shuttle parking pass. There will not be a drop-off area at the festival. The festival is located in a remote area, so ride-shares are not readily available and carpools are encouraged. Guests are encouraged to plan transportation accordingly. and get your Parking Pass now!

[BUY PARKING PASS](#)

FESTIVAL BOX OFFICE

The Festival Box Office is located at Nichols Park (12140 Laurel Road, Henryetta, OK 74437). Box Office hours are 10 AM – 9:15 PM, and gates open at 11 AM.

[VIEW MAP \(PDF\)](#)

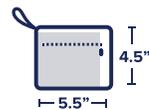
ENTERING THE FESTIVAL

Make sure to familiarize yourself with our list of Allowed & Prohibited items ahead of time. ALL bags will be searched before entry. For fast entry, arrive before 12pm and make sure to adhere to our Bag Policy:

- Bags will be restricted to CLEAR small purses, totes and drawstring bags only.
- Backpacks and bags with multiple pockets are prohibited.
- Small clutch purses and fanny packs 4.5" x 5.5" or smaller do not need to be clear, but can have no more than one pocket. All other bags must be fully CLEAR and made up of clear plastic, vinyl, or pvc, and be no larger than 12" x 12" x 6" ONLY.
- Hydration packs are allowed and do not need to be clear, but must be emptied of all liquid and have no more than two pockets in addition to the one holding the water reservoir.

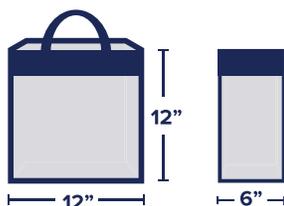
SMALL CLUTCH OR FANNY PACK NOT TO EXCEED 4.5" X 5.5"

Does not need to be clear



OR

CLEAR TOTE NOT TO EXCEED 12" X 6" X 12"



FOOD AT THE PARK

When you get hungry at Highway to Henryetta, head to the food court! We'll have something for everyone. Participating restaurants include Psycho Taco, My Baby Can Cook, Snow Queens, Kettle Popstars, Sandias Concessions and BKE Concessions.

SHOP OFFICIAL MERCH

Make sure you stop by the Merch Store, located near the entrance! Grab a limited-edition keepsake to remember the inaugural Highway to Henryetta. You'll find an assortment of cozy tees, hats, picnic blankets and more!

MORE PRO-TIPS

ARRIVE BEFORE NOON! For fastest entry, arrive early and avoid peak entry times! Gates open at 11 AM and music starts at 11:15 AM. If you arrive at 2 PM or later expect longer wait times to get through security.

WE'RE CASHLESS! Highway to Henryetta is a Cashless event. Be sure to bring credit or debit cards as cash will not be accepted at bars, the food court, merch tent and other activations.

HYDRATE! We'll have various FREE water stations throughout the park. Be sure to bring an empty refillable water bottle or hydration pack so you can stay hydrated all day long.

CHARGING STATIONS: AT&T is a proud partner of the inaugural Highway to Henryetta! Keep your devices charged on the free AT&T charging stations at Nichols Park.

MEDICAL TENT! In case you need assistance, head to the medical tent near the Hen House Stage. Thanks to our partners at AHS Hillcrest HealthCare System!

LOST & FOUND! Lose something? Head to the Guest Services booth near the front entrance for assistance.

MORE AT THE PARK

KENDRA SCOTT VIP POP-UP: Take a break from the main stage and stop by the Kendra Scott Pop-Up in the VIP area to bring the shine this festival season! Plus, 20% of proceeds from every purchase will benefit the Henryetta Live Foundation.

NEED A DRINK? Good news — our official tequila Hornitos and official whiskey Jim Beam will be available at all bars throughout the fest. Be sure to stop by the Jim Beam Backyard lounge and Deep Eddy trailer in GA for delicious cocktails!

TROY'S EIGHT BEER: We're thrilled to bring Troy Aikman's new EIGHT Beer to #HwyToHenryetta. Brewed for those who are mindful of what they put in their bodies, EIGHT is made with organic grains, no adjuncts, fillers or sugars and has only 90 calories and 2.6g carbs. Not to mention, it tastes fantastic! Grab an ice-cold, refreshing EIGHT in-between sets!

TAG US! Be sure to tag us @hwytohenryetta as you post on social media, and use our official hashtag #HwyToHenryetta!